

Enthusiastic and ready to lead. A creative and strategic thinker with experience in branding, ux/ui, motion graphics, and illustration. I've a never-ending curiosity that pushes me to constantly learn and explore new things, embrace challenges, and search for new inspiration.

➤ *experience*

July 2016 – ...
March 2011 – June 2016
February 2009 – February 2011
February 2006 – December 2008

September 2001 – November 2002

EXPLORA CREATIVE – FOUNDER + DESIGN DIRECTOR // COLORADO, USA // LIMA, PERU.

FREELANCE GRAPHIC DESIGNER // LIMA, PERU // COLORADO, USA.

MEDIA NETWORKS LATIN AMERICA – ART DIRECTOR + DESIGNER FOR PLUS TV // LIMA, PERU.

INTERFACE MEDIA GROUP – SENIOR DESIGNER // WASHINGTON DC.

Motion graphic and web designer for clients such as: PBS, PBS kids, Smithsonian, FDA, AOL, as well as other production companies for documentaries, tv spots, tv shows, and promos.

STUDIO-A BRAND CONSULTANTS – GRAPHIC DESIGNER // LIMA-PERU.

Worked with complex projects that required organization skills and capability to work on a wide range of design areas. CLIENTS: BCP bank (branding); The Recovery of Memory: One Century of Photography, Peru 1842–1942 (branding, editorial design, and environmental graphics), Alicorp (packaging design), among others.

➤ *freelance clients*

December 2008 - ...

RESOLUTE BREWING COMPANY – BRAND + PRINT DESIGN // COLORADO, USA.

TEEM CREATIVE – UX/UI + PRINT DESIGN FOR CLIENTS LIKE PROYO, ZAYO, SECURESET, AMONG OTHERS // COLORADO, USA.

DOOR TO DOOR ORGANICS – PRINT + DIGITAL DESIGN FOR VARIOUS CAMPAIGNS // COLORADO, USA.

DINAMICA – UX/UI AND VISUAL DESIGN // LIMA, PERU.

COLORADO SUPREME COURT LIBRARY – EDITORIAL DESIGN FOR THE COURT'S LIBRARY PUBLICATIONS // COLORADO, USA.

BLAIR HERBALS – BRAND STRATEGY + PRINT + PACKAGE DESIGN // COLORADO, USA.

DIXON DAVIS MEDIA GROUP – PRINT + WEB DESIGN FOR THE CALIFORNIA TEACHERS ASSOCIATION CAMPAIGNS.

TOYOTA CONAUTO – WEB DESIGN + PROMOTIONAL GRAPHICS // LIMA, PERU.

➤ *education*

MASTER IN FINE ARTS IN GRAPHIC DESIGN – SAVANNAH COLLEGE OF ART & DESIGN // SAVANNAH GA

MASTER IN ART IN BROADCAST DESIGN – SAVANNAH COLLEGE OF ART & DESIGN // SAVANNAH GA

BACHELOR'S DEGREE IN GRAPHIC DESIGN & ART DIRECTION – TOULOUSE-LAUTREC INSTITUTE // LIMA, PERU

➤ *awards & exhibitions*

AIGA MEMBER SINCE 2004 + BRANDING CHAIR FOR THE 2015 – 2017 PERIOD.

2011 AIA COMMUNICATOR AWARDS – GOLD AWARD OF EXCELLENCE FOR NORTHROP GRUMMAN CORP. PROJECT // WASHINGTON DC.

MUSE AWARDS – GOLD AWARD FOR THE NMAI FRITZ SHOLDER "INDIAN/NOT INDIAN" EXHIBIT PIECE // WASHINGTON DC.

PEER AWARDS – BEST GRAPHICS 2D/3D ANIMATION FOR PBS KIDS FETCH-A-THON AND FOR GSA CENTER FOR DESIGN EXCELLENCE. BEST GRAPHICS 2D/3D ANIMATION IN TEAM COLLABORATION FOR "BOOMER CENTURY" // WASHINGTON DC.

PROMAX NORTH AMERICA AWARDS – GOLD AWARD IN CONSUMER PRINT CAMPAIGN FOR WAR CHILD (FILM) // NEW YORK, NY.

PEER AWARDS – BEST OF DC FOR YELLOW COURTYARD OPEN AND PEER CERTIFICATE OF MERIT IN MOTION GRAPHICS FOR GSA'S SAN FRANCISCO FEDERAL BUILDING VIDEO OPEN // WASHINGTON DC.

BDA / PROMAX – GOLD AWARD IN STUDENT CATEGORY FOR PRINT PIECE // **DEAN LIST SELECTION** – FIRST PLACE FOR THE ROCK THE CURE EVENT IMAGE // **WORK EXHIBIT AT THE 24TH YOUNG DESIGNERS' EXHIBITION YODEX 2005** IN TAIPEI WORLD TRADE CENTER – TAIWAN // **FIRST PLACE IN POSTER DESIGN** FOR THE ART OF PREVENTION CAMPAIGN.

PORTFOLIO FELLOWSHIP – SAVANNAH COLLEGE OF ART & DESIGN // SAVANNAH, GA.

CUM LAUDE HONORS – MERITORIOUS ACHIEVEMENT IN GRAPHIC DESIGN, TOULOUSE-LAUTREC INSTITUTE // LIMA, PERU.

➤ *languages*

ENGLISH – FLUENT // SPANISH – NATIVE SPEAKER

➤ *design & technical skills*

Vast experience in brand and digital design (ux/ui), with knowledge of motion graphics (2D), illustration, and print. Strong strategic, creative and concept development capabilities, balanced with excellent organizational skills to manage complex projects and promote collaboration.

PROFICIENT WITH – Adobe Creative Suite (AI/ID/PSD/AE/XD), Sketch App, InVision, Office applications, and Keynote.

FAMILIAR WITH AND CONSTANTLY LEARNING – Figma, Balsamiq, and any new UX/UI design tool that solves problems.

